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The Physical Security Interoperability Alliance Demonstrates IP-System Interoperability at ISC West 2010

Santa Clara, Calif. – March 9, 2010 – The Physical Security Interoperability Alliance (www.psialliance.org), a global consortium of physical security providers focused on promoting the interoperability of IP-enabled devices, will showcase various PSIA-enabled products, including video surveillance, access control and intrusion detection, during a technology demonstration at the 2010 ISC West Conference and Exhibition in Las Vegas.

Leading IP device manufacturers including Texas Instruments, UTC Fire and Security – A United Technologies Company, Arecont Vision, Milestone Systems, IQinVision, Synectics, Hikvision, GeoVision, Everfocus and Cyber Group will showcase solutions that leverage PSIA’s IP specifications, which enable disparate products to communicate without costly and time-consuming integration. This event, which is open to all ISC West attendees, will be held on Thursday, March 25, 2010, at 3 p.m. in the Sands Convention Center.

“This technology showcase demonstrates the progress we have made over the past six months in reaching our goal of developing specifications that enable an entire IP solution,” said Roger Richter, Chairman of PSIA Systems Working Group. “The steps we have made with all of our protocol and data definitions is truly significant, but the ultimate standard of interoperability is only achieved when all the pieces of the security ecosystem work together, without custom integration, in a cohesive fashion.”

The development of IP standards and specifications offers numerous benefits to every stakeholder in the industry. Interoperable IP technologies ease complex installations for systems

integrators; enable end users to select best-in-class IP security products, regardless of brand; and lessen the burden on manufacturers to develop customized drivers.

“PSIA continues to make significant strides in not only developing specifications but garnering additional support from all sectors of the industry,” said Robert Hile, Chairman of PSIA. “This technology demonstration will showcase our efforts and we look forward to welcoming the industry at large to view the benefits of IP standards at our event at ISC West.”

About PSIA

The Physical Security Interoperability Alliance is a global consortium of physical security manufacturers and integrators focused on promoting the interoperability of IP-enabled security devices across every segment of the industry. PSIA supports license-free standards and specifications, which are vetted in an open and collaborative manner to the industry as a whole. Specifications are developed through member and industry participation in five active working groups: IP Video, Video Analytics, Recording and Content Management, Area Control and Systems. To date, more than 1,200 industry professionals have downloaded PSIA’s specifications. For more information, visit <http://www.psialliance.org>

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